

डॉ. गिरीश चंदेल

मुख्य कार्यपालन अधिकारी

छ.ग. जैव प्रौद्योगिकी प्रौन्नत सोसायटी



छ.ग. जैव प्रौद्योगिकी प्रौन्नत सोसायटी

इंदिरा गांधी कृषि महाविद्यालय परिसर

कृषक नगर, रायपुर (छ.ग.)

दूरभाष : 0771-2972822

Email : ghchandel@gmail.com

दिनांक: 17.12.2018

D.O. NO. 308 / CEO / CBPS / 2018

**Subject: Invitation for Start Up Samvaad and Workshop on Innovation, Start ups and Entrepreneurship, Chhattisgarh (Start Up Samvaad -WISE-2018) 28-29 December 2018**

Dear Sir,

It feels immense pleasure to share that Chhattisgarh Biotechnology Promotion Society in association with Technology Business Incubator a-IDEA and National Academy of Agriculture Research and Management (NAARM) Hyderabad and Indira Gandhi Krishi Vishwavidyalaya (IGKV), is organizing a two days 'Start Up Samvaad and Workshop on Innovation, Start ups and Entrepreneurship, Chhattisgarh-(Start Up Samvaad WISE-2018)' to be held on **28-29 December 2018** at Swami Vivekananda Auditorium, IGKV Raipur (CG). The objective of workshop is to provide platform for entrepreneurs to pitch their innovative ideas and extend incubation support for innovation ideas/start-ups and to sensitise about opportunities of service and employment, scope of entrepreneurship and to light upon various government schemes and financial assistances.

The workshop will present pitching events by a-IDEA, innovations across different sectors, entrepreneurship skill development, keynote speeches, case studies, success stories and life changing experiences by various stakeholders, industries, regulators, technology providers, marketing experts and veterans. This workshop will provide an excellent opportunity of interaction with Central and state Government linkages from relevant fields.

Participation to **Start Up Samvaad WISE-2018** is free of charge. However due to space limitation, we would appreciate to wide spread about the event to students of your institute and submit the duly filled enclosed registration form on or before December 24, 2018. For the success of this event we seek your support and participation from your organization to provide with the industrial aspect on this subject.

— Dr. Sanjay Banerjee —  
— Sanjay@ —

The information bulletin of the event is enclosed for ready reference and it is also available in **aidea.naarm.org.in**

Looking forward for participation of medical students and faculties of your institute in ***Start Up Samvaad & WISE-2018***

*with kinest regards Sincerely yours*

*Dr. Girish Chandel*  
*17.12.18.*

**(Dr. Girish Chandel)**

**To,**

**The Director  
IIT  
Sejbahar  
Raipur (CG)**



**Startup Samvaad  
&  
Workshop on Innovations, Start-Ups  
and Entrepreneurship  
Chhattisgarh, 2018**

Startup Samvaad & WISE - 2018		
December 28, 2018		
Time	Agenda	Speaker
10:00 - 10:30 AM	Registration of Startups for Presentation	
10:30 - 01:00 PM	Pitch Presentation by Startups (Close Door Programme)	
01:00 - 02:00 PM	Lunch Break	
02:00 - 02:30 PM	Registration of Participants for Workshop	
2:30 PM	<b>Inaugural Function</b>	
2:30 – 2:35 PM	Lighting of Lamp & Saraswati Vandana	
2:35 – 2:45 PM	Floral Welcome of Guests	
2:45 – 2:50 PM	Welcome Address - Dr. Girish Chandel, IGKV/CBPS, Raipur	
2:50 – 3:00 PM	Introduction to Startup Samvaad and WISE – Dr. K Srinivas, NAARM	
3:00 – 3:10 PM	Remark by Dr. Manish Diwan, BIRAC, New Delhi	
3:10 – 3:20 PM	Mr. Emmanuel V Murray, Caspian Impact Investor	
3:20 – 3:30 PM	Mr. Alex Paul Menon, CEO CHIPS/ CS, IAS	
3:30 – 3:40 PM	Chairmen's Remark – Hon'ble VC Dr. S.K. Patil	
3:40 – 3:50 PM	Chief Guest's Address	
3:50 – 3:55 PM	Vote of Thanks – Dr. Hulas Pathak, IGKV Raipur	
3:55 – 4:00 PM	Tea Break	
04:00 - 5:00 PM	<b>Speaker Session I: Creating Business Eco system, Challenges &amp; Opportunities</b>	
	Chairman: Dr. S.K. Patil, Hon'ble Vice Chancellor , IGKV Raipur	
	Co Chairman : Dr. Manish Diwan (BIRAC), New Delhi	
04.00 – 04.20 PM	<b>Business Ecosystem ; Advantage Chhattisgarh</b>	Mr. Arun Prasad P. - Managing Director, Chhattisgarh State Industrial Development Corporation (CSIDC)
04:20 - 04:40 PM	<b>Entrepreneurial journey of Oxen Farm Solutions</b>	Mr. Vishwajeet Sinha, CEO, Oxen Farm Solutions
04:40 - 05:00 PM	<b>Conclusion of Technical Session I</b>	Chairman's Remark (VC)
		Co Chairman : Dr. Manish Diwan , BIRAC
05:00 - 05:20 PM	<b>Panel Discussion on " Creating Business Eco system, Challenges &amp; Opportunities "</b>	<b>Panel Members:-</b>
		Dr. Sudha Mysore, Principal Scientist, ICAR - IIHR
		Caspian Impact Investor
		Mr. P.K. Nimonkar, Head CITCON
		Matrix Nano - New Delhi
5:20 PM	Networking over tea	Moderated By Mr. Ajit Kumar, a-IDEA, NAARM



**Startup Samvaad  
&  
Workshop on Innovations, Start-Ups  
and Entrepreneurship  
Chhattisgarh, 2018**

Start up Samvaad & WISE - 2018		
December 29, 2018		
<u>Time</u>	<u>Agenda</u>	<u>Speaker</u>
09:30 - 10:30 AM	<i>Lead Lecture : Entrepreneurial Intention, Motivation and Behaviour</i>	Dr. Paramjit Singh, Director, Regional Centre for Entrepreneurship Development, Chandigarh
10.30 – 11.00 AM	<i>Scenario of Biotech Start-ups in India</i>	Dr. Manish Diwan, BIRAC
11.20 – 11.30 AM	Tea Break	
11:30 - 12:10 PM	<b>Panel Discussion on "Nurturing an Idea: Conceive, Begin, Scale &amp; Take-off"</b>	Panellist: Agribusiness Industry - Director VNR SEED Pvt Ltd.
		Agribusiness Industry (Dr. Saurabh Rathi, Director - Satva Seeds Pvt Ltd & Vachan Dairy)
		Dr. Girish Chandel, CEO, CBPS & IGKV
		IIM Raipur
		Moderated By Dr. K Srinivas, NAARM, a-IDEA
12:10 – 01:10 PM	Speaker Session II	
12:10 - 12:30 PM	Speaker Session II - "Balancing the pair of opportunity and risk in Agri-Biotech Startups"	Dr. Sudha Mysore, Principal Scientist, ICAR - IIHR
12:30 - 12:50 PM		Mr. Sandeep Sudan – Saveer Biotech
12:50 - 01:10 PM		P.K. Nimonkar, Head CITCON
01:10 - 02:30 PM	Lunch Break	
02:30 – 05:00 PM	Closing Ceremony	
05:00 - 05:30 PM	Networking over tea	



**Startup Samvaad  
&  
Workshop on Innovations, Start-Ups  
and Entrepreneurship  
Chhattisgarh, 2018**

**Inaugural Programme**

**Time 2.30 to 3.30 PM : 28 Dec 2018**

<b><u>Time</u></b>	<b><u>Particulars</u></b>
2:30 – 2:35 PM	Lighting of Lamp & Saraswati Vandana
2:35 – 2:45 PM	Floral Welcome of Guests
2:45 – 2:50 PM	Welcome Address - Dr. Girish Chandel, IGKV/CBPS, Raipur
2:50 – 3:00 PM	Introduction to Startup Samvaad – Dr. K Srinivas (NAARM)
3:00 – 3:10 PM	Dr. Manish Diwan, BIRAC
3:10 – 3:20 PM	Caspian Impact Investor – Mr. Narsimhan/Emanual
3:20 – 3:30 PM	Alex Paul Menon, CEO CHIPS/ CS, IAS
3:30 – 3:40 PM	Chairmen's Remark – Hon'ble VC Dr. S.K. Patil
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3:50 – 3:55 PM	Vote of Thanks – Dr. Hulas Pathak, IGKV Raipur
3:55 – 4:00 PM	Tea Break



How to Register: Properly filled application form may be sent via email or by post as described below.

## Proforma for STARTUP SAMVAAD & WISE – 2018 Application

Name: \_\_\_\_\_

Male:Female: \_\_\_\_\_

Address/ Address of affiliating Institute: \_\_\_\_\_

E mail: \_\_\_\_\_

Contact No. \_\_\_\_\_

Educational Qualifications: \_\_\_\_\_

Status of applicant:

Working on business idea

Whether employed in a sector where applicant wishes to start a business

Unemployed

What are your expectations from this workshop: \_\_\_\_\_



### Contact details:

**Dr. Girish Chandel**

CEO, CBPS, IGKV Campus

College of Agriculture, Raipur

Ph. No. 0771-2972822

Mo. No. +91-9340900521

Email : cbps.biotech-cg@gov.in



**Ms. Rubby Pratap Singh**

Project Associate

a-IDEA, NAARM

Ph. No. 040 - 24581420

Mobile No. +91 – 9100865004

Email: [rubby.aidea@naarm.in](mailto:rubby.aidea@naarm.in)

# Startup Samvaad

&

## Workshop on Innovations, Start-Ups and Entrepreneurship

Chhattisgarh, 2018



## STARTUP SAMVAAD & WISE-2018

28-29 December, 2018

Organized by



National Academy of Agricultural Research Management  
Technology Business Incubator a-IDEA

Indira Gandhi Krishi Vishwavidyalaya  
Chhattisgarh Biotechnology Promotion Society

Venue:

Swami Vivekanand Auditorium, College of Agriculture, IGKV Raipur

Coordinator:

**Dr. Girish Chandel**

CEO, CBPS, IGKV Campus,  
College of Agriculture, Raipur

Designing a winning strategy is the art of continuous planning, experimenting and then constantly renewing the thinking process by question- answers. No matter how good today's strategy is, you must always keep enhancing it to meet up come trends.

“Never put off doing something useful for the fear of evil that may never arrive.....” Watson



## Background

Startup Samvaad & Workshop on Innovations, Startup & Entrepreneurship – 2018 is a platform that brings together entrepreneurs, Agri enthusiast, investors, Agribusiness corporate and enabling the ecosystem to assemble, discuss, brainstorm & network. The focus is to sensitize & motivate the Agri & Biotech entrepreneurs, students and early stage startups on agribusiness opportunities and help them avail the supports. "Startup Samvaad and WISE-2018" is an event marked by keynote speeches, case studies, success stories and life changing experiences by various stakeholders, Govt. officials, industry partners/leaders, regulators, technology providers, marketing experts and veterans besides opportunity to innovative entrepreneurs and startups to present their case for incubation. The two-day workshop will cover the pitching events, innovations across different sectors, entrepreneurship skill development in Chhattisgarh.

## Program Objectives

1. To provide a platform for entrepreneurs to pitch innovative ideas before technology & industry veterans with one on one interaction and real time feedback.
2. To extend incubation support for innovative ideas/startups with a working prototype.
3. To sensitize aspiring entrepreneurs, Agri enthusiasts, Agri graduates with a series of talks to acquaint them the opportunities & scope of entrepreneurship to revolutionize the agriculture sector along with various Govt. schemes and aids.
4. To encourage domiciles of state towards self-enterprise
5. To provide an umbrella for networking/interaction with technology and industry veterans

## Takeaways from Startup Samvaad & WISE-2018

The two days workshop will enable the participants to:

- Effectively assess the opportunities and feasibilities for their business idea in Chhattisgarh
- Understanding the Innovations, Startup ecosystem, incubation process and facilities
- Refine the business idea, understand the market and set a target audience
- A wide network of Agriculture Scientist, Investors, Entrepreneurs, Ecosystem enablers, leaders from
- Agribusiness industry, incubators, and policy makers.

## IGKV

Indira Gandhi Krishi Vishwavidyalaya is an autonomous nonprofit, research and educational organization working for the up-liftment of farmer's livelihood of Chhattisgarh. Education, Research and Extension are the major activities coordinated through agriculture, veterinary, dairy and agricultural engineering faculties and Directorates of instruction, research and extension. A tripartite Memorandum of Agreement (MoA) was signed on 4th September, 2018 among Chhattisgarh Biotechnology Promotion Society (Government of Chhattisgarh), Indira Gandhi Krishi Vishwavidyalay (IGKV), Raipur and Department of Biotechnology (DBT) for establishment of Biotech Park in at Indira Gandhi Krishi Vishwavidyalay Campus. Incubation facilities for new innovations have also been proposed and will be functional within months in the university campus.

## NAARM

The National Academy of Agricultural Research Management (NAARM) was established by the Indian Council of Agricultural Research (ICAR) at Hyderabad, in 1976, to address issues related to agricultural research and education management. The Academy also renders services for building IP portfolios like patents and geographical indications to various stakeholders including farmers and scientists. Keeping in view the increasing national and global need to integrate agriculture with agribusiness for raising rural incomes and the increased emphasis on the creation, dissemination, application and exchange of knowledge in this vital area, the Academy has recently initiated setting up an Agribusiness Knowledge Centre.

## a-IDEA

a-IDEA (Association for Innovation Development of Entrepreneurship in Agriculture), is a Technology Business Incubator(TBI) hosted by ICAR-National Academy of Agricultural Research Management, Hyderabad (ICAR-NAARM) & Department of Science & Technology, Govt. of India (DST, GOI). a-IDEA has been housed in the Centre for Agri-Innovation at ICAR-NAARM for fostering innovation and entrepreneurship in agriculture in India. a-IDEA aims to help entrepreneurs ideate, incubate and accelerate their innovative early stage startups that are scalable to become competitive food and agri-business ventures through capacity building, mentoring, networking and advisory support.

## CBPS

Chhattisgarh Biotechnology Promotion Society is a registered Society under Chhattisgarh Society Rajistrikaran Adhiniyam 1973. Society came into existence on May 12, 2016. It is the nodal agency for promotion of Biotechnology in the state under Department of Agriculture and Biotechnology, Government of Chhattisgarh.

Initiatives of CBPS

- Nodal agency for CG Biotech Park
- Formulation of New Biotech Policy
- Creation of Start Up ecosystem
- Provision of special incentives for facilitating the existing and new biotech industries
- Encouraging Human Resource

## REGISTRATION

The application for attending the workshop will be considered on first come first serve basis. The interested participants have to send a requisition form in the given format along with curriculum vitae for attending the workshop through email to [cbps.biotech-cg@gov.in](mailto:cbps.biotech-cg@gov.in).

Applications are also invited from early stage startups, students and youth with innovative ideas in agriculture & Agri - biotech sectors. To fill the form online visit website <http://aidea.naarm.org.in/>.

Deadline for receipt of application/nominations: 24<sup>th</sup> December 2018